



DEVELOPMENT LOOK BOOK





**36 MILLION  
CUSTOMERS PER WEEK**

**7000 +  
RESTAURANTS**



## OUR FOOD

IS UNIQUE AND BROADLY APPEALING. WE OFFER MADE-TO-ORDER AND  
CUSTOMIZABLE TACOS, BURRITOS, AND LOWER CALORIE FOOD CHOICES IN THE  
FRESCO AND POWER MENU.



# OUR RESTAURANT DESIGN

OFFERS INNOVATIVE AND FLEXIBLE EXPRESSIONS ON  
THE EXTERIOR & INTERIOR OF THE BUILDING. USING  
UPGRADED FINISHES, LIGHTING AND LANDSCAPING.

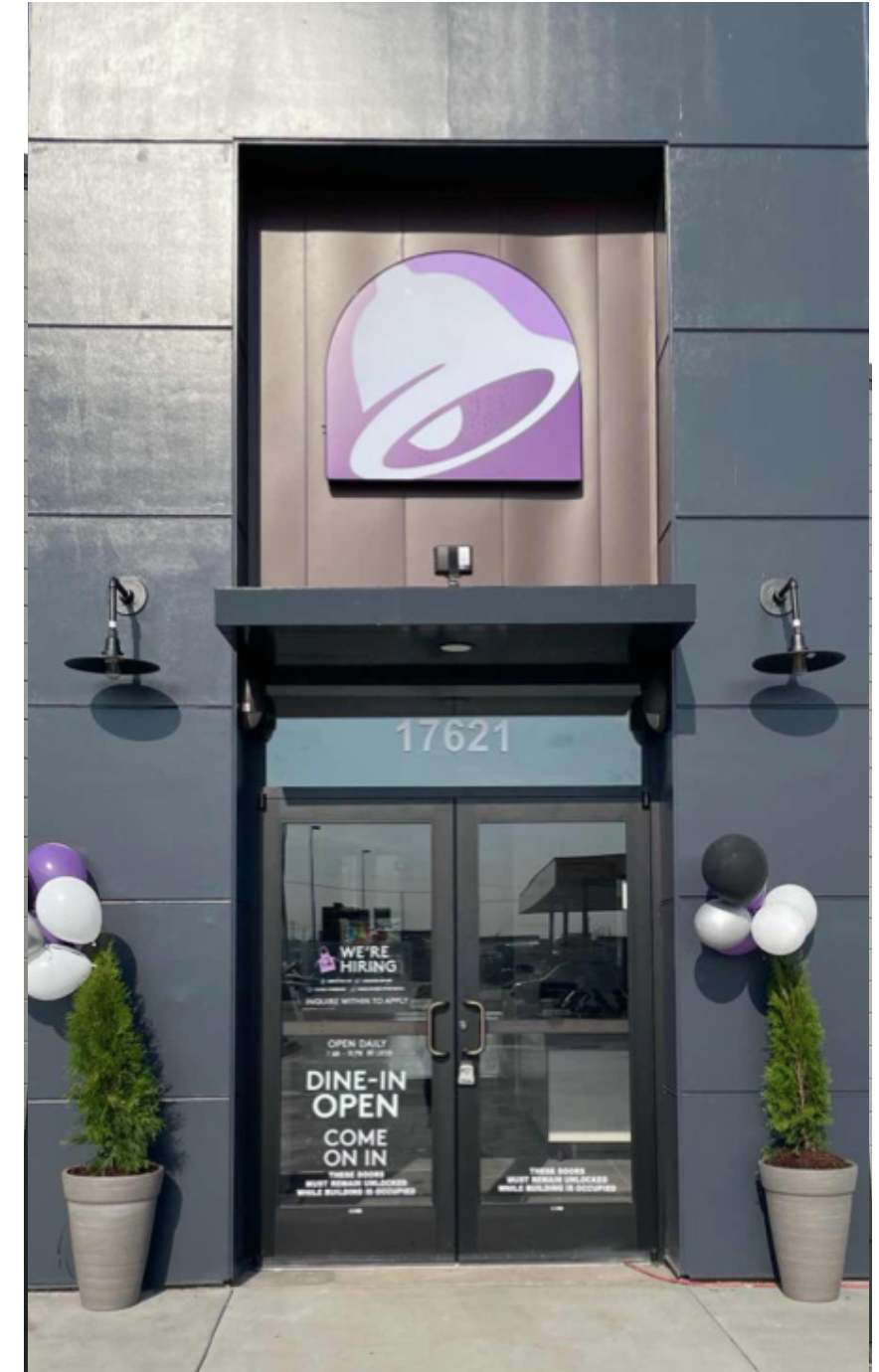






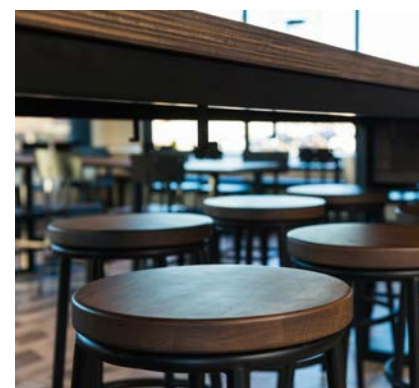
# ENDEAVOR *design*

INSPIRED BY AGRARIAN FARM TO TABLE MOVEMENT WHICH REINFORCES OUR COMMITMENT TO THE BEST INGREDIENTS, AUTHENTICITY AND TRANSPARENCY OF MATERIALS AND DINING PREPERATION.



ENDEAVOR DESIGN







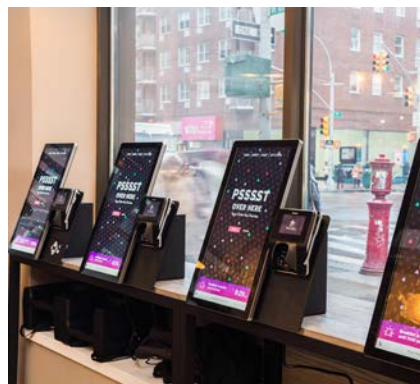
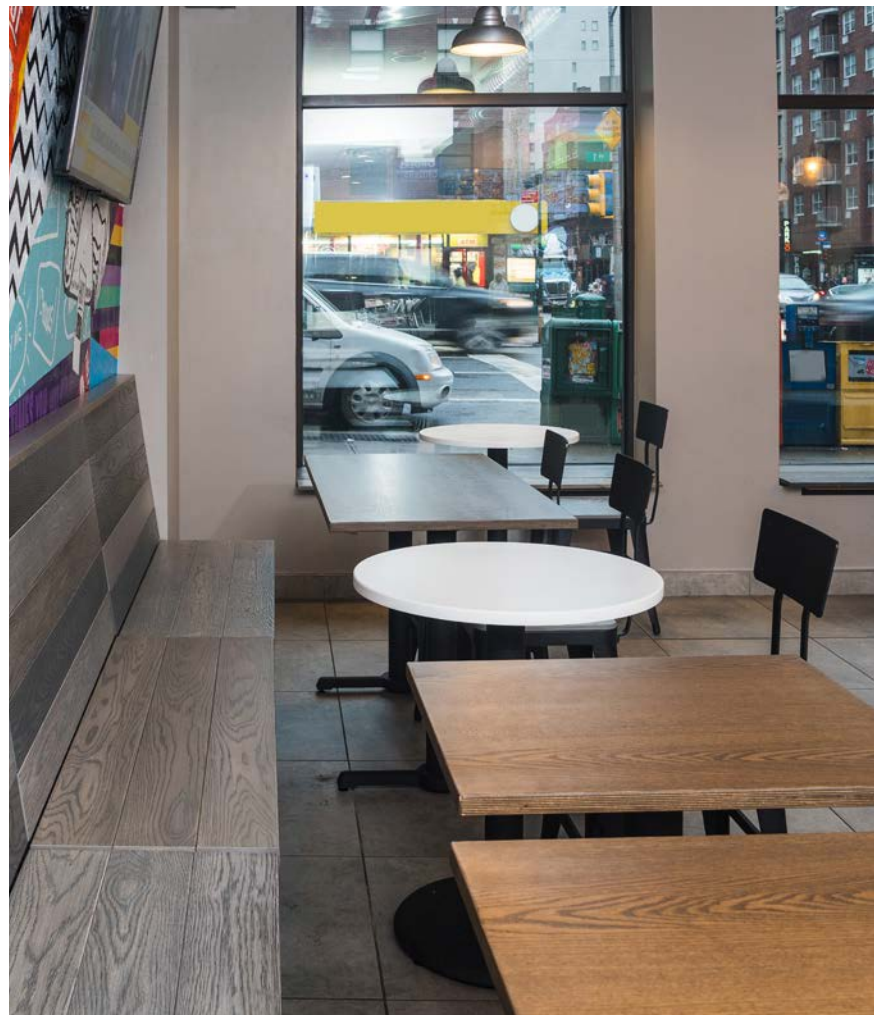


# INLINE *or* CANTINA

*design*







INLINE *or* CANTINA  
design

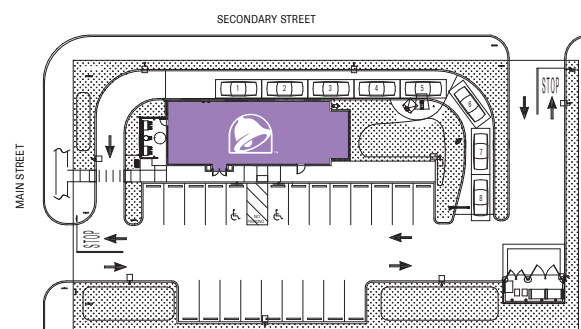


# ENDEAVOR BUILDING

FREESTANDING WITH DRIVE THRU | 42 SEATS | 2,235 SF

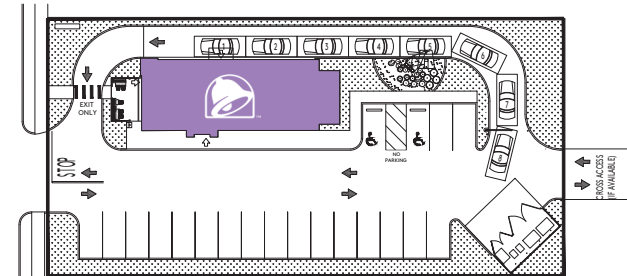


## OPTIMAL SITE STANDARDS



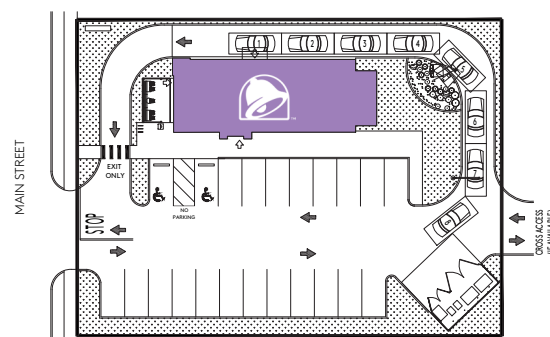
### CORNER SITE

SITE: 25,000 SF  
DRIVE-THRU STACK: 8  
PARKING SPACES: 22



### MID-BLOCK SITE

SITE: 23,000 SF  
DRIVE-THRU STACK: 8  
PARKING SPACES: 20



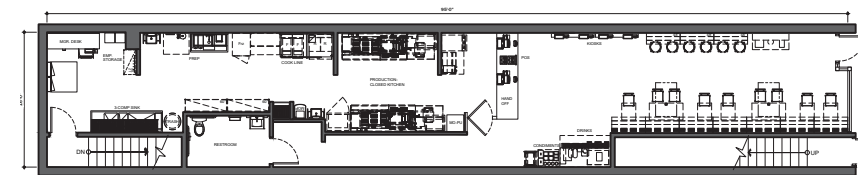
### SQUARE SITE

SITE: 28,000 SF  
DRIVE-THRU STACK: 8  
PARKING SPACES: 22



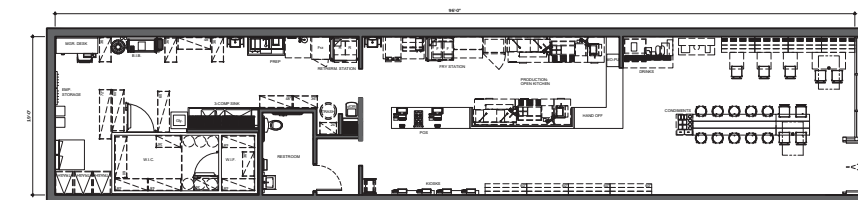
# INLINE *or* CANTINA

EXAMPLES OF FLEXIBLE AND ADAPTABLE FLOOR PLANS



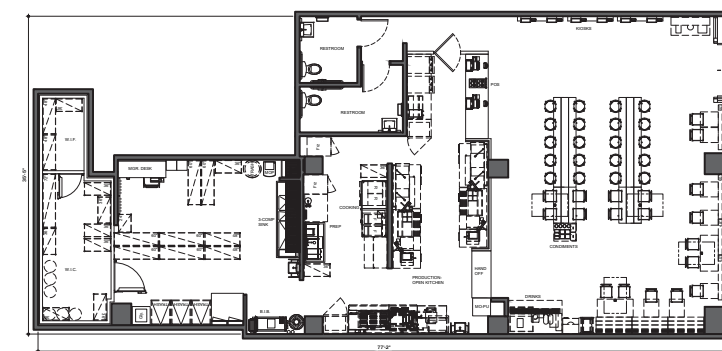
### FORWARD QUEUE

Very Narrow  
+ 16'-0" Wide



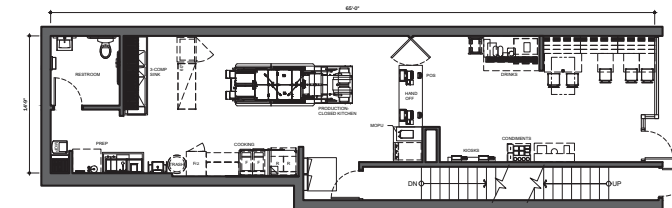
### ALT. REVERSE QUEUE

Narrow  
+ 19'-0" Wide



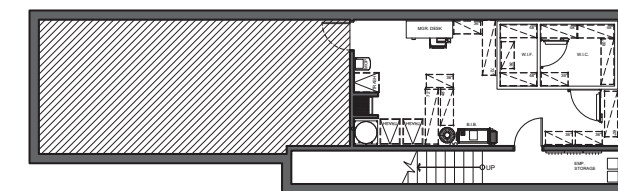
### LATERAL QUEUE

Wide  
+ 35'-5" Wide



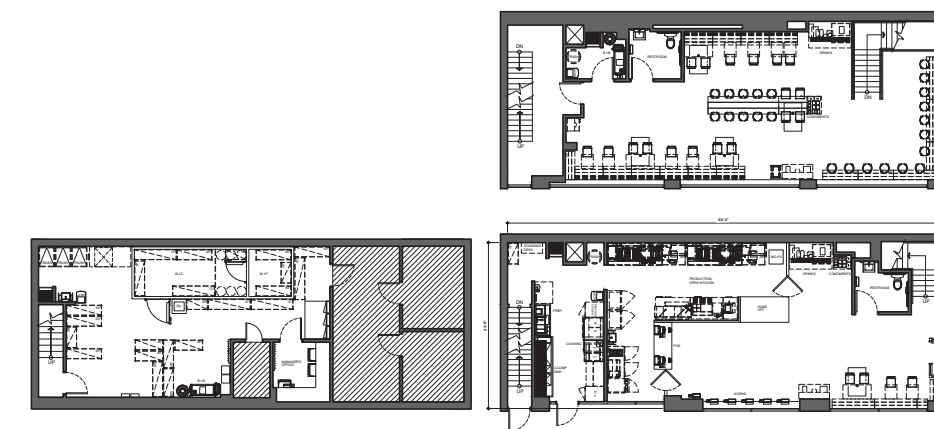
### FORWARD QUEUE MULTI. SMALL

Very Narrow  
+ 14'-9" Wide



### REVERSE QUEUE MULTI. SMALL

Wide  
+ 23'-6" Wide





# TACO BELL

*Established 1962*



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