

# YUM! BRANDS NUTRITION STRATEGY & POLICY

## Our Approach

As one of the world's leading restaurant companies, we have a responsibility to provide transparent information and balanced options to the millions of people we feed across the globe each week. With global health concerns around obesity and other nutrition-related conditions, we're committed to serve food people trust and feel good about eating. Using guidance from leading government health organizations, like the [World Health Organization](#) (WHO) and [Dietary Guidelines for Americans](#) (DGA), we are constantly evolving our ingredients and menu items to provide options that fit a variety of lifestyles, eating habits and preferences, support public health efforts and reduce the risk of chronic diseases, such as obesity.

## Key Focus Areas

We're committed to providing consumers with more access to balanced food choices that meet their lifestyle and dietary preferences. To do this, we're focusing on a few key areas:

- **Balanced Choices**
  - › Nutrients We Encourage
  - › Nutrients We Limit
  - › Sustainable Proteins
- **Responsible Marketing**

## Commitments & Goals

### Balanced Choices

We continue to improve the nutritional value of our food by expanding menu offerings to include more plants (vegetables and fruits), lean proteins and whole grains, where possible. We provide options for customers practicing portion control by setting calorie criteria for balanced items, while also working to simplify ingredients by reducing sodium and removing artificial colors and flavors.

### Nutrients We Encourage

- As a means of portion control, Yum! offers lower calorie menu options across main dishes, combos and sides. Yum! uses calories as the primary measurement within our nutrition criteria to drive improvements and align with the World Health Organization and the Dietary Guidelines for Americans, consistent with 1/3 of the Recommended Daily Allowance.
- Yum! considers a balanced option to be:
  - 200 calories (side item) [836.8 kJ]
  - 400 calories (main item) [1673.6 kJ]
  - 750 calories (combo/meal) [3138 kJ]
- By 2030, Yum!'s goal is to offer 50% of menu items that are consistent with the above nutrition criteria.



## Nutrients We Limit

- Continue clean label efforts to remove artificial colors, flavors and partially hydrogenated oils (PHOs) from permanent food ingredients.\*
- Reduce sodium across menu options to continue to improve the nutritional profile of our ingredients and menu items.

## Sustainable Proteins

### Plant-Based Proteins

- From diners who choose exclusively vegan and vegetarian options, to flexitarians who enjoy a meat-free meal every now and then, KFC, Pizza Hut, Taco Bell and The Habit Burger Grill are responding to today's preferences with menu items for everyone.
- Offer plant-forward product innovation to meet the lifestyle choices of consumers.

### Animal Proteins

- Responsible sourcing policies in place to remove or reduce human use antibiotics in chicken and beef, limit planetary impact through deforestation policies including feed ingredients, and drive continuous improvements in animal welfare and handling.

## Responsible Marketing

Yum! is committed to transparency about the food it serves across the globe. All brands practice responsible labeling and advertising in restaurants and beyond.

- Provide consumers with convenient access to food information regarding menu labeling and allergens.
  - › Nutrition profile, allergens, and ingredient statements of all permanent menu items for each brand are available online, where menu labeling regulations exist.
  - › Yum! complies with all federal and local regulations and guidelines for nutrition and menu labeling across the globe. In the U.S., all brands comply with regulations such as the U.S. Nutrition Labeling Requirements set forth by the Food and Drug Administration, New York City's and Philadelphia's sodium labeling requirements and the Safe Drinking Water and Toxic Enforcement Act (California Proposition 65).
- Limit marketing communications to children under 12.
  - › Yum! Brands follows U.S. and international guidelines to avoid marketing to children.

## Reporting

Yum! remains committed to disclosing our nutrition practices, strategies and progress in our annual Citizenship & Sustainability Report. We are always looking for ways to improve and evolve our ingredients, menu items and practices to continue to provide delicious food people trust and improve public health.

Learn more about Yum!'s food strategy and how it fits in to our overall citizenship and sustainability strategy [here](#).



\*except co-branded, off-the-shelf ingredients and beverages