

OUR RECIPE FOR GOOD

We're committed to socially responsible growth and serving more goodness to our customers, employees, communities and the planet. Our Recipe for Good lets us deliver on this promise by concentrating our efforts on three priority areas most important to our business: Food, Planet and People.

FOOD

We serve food people trust

Simplifying our products to deliver the wholesome food our customers trust and offering choice so they can create balanced meals to fit their lifestyle



230K+

Restaurant food safety audits conducted from 2015-2017



Food safety supplier audits conducted in 2017

CHOICE



Offering choice like grilled chicken at participating KFC restaurants, customized pizzas at Pizza Hut and lower-calorie options at Taco Bell to meet meals consistent with 1/3 RDA (or foreign equivalent) by 2020



Removing artificial flavors, colors, preservatives and trans fat while reducing sodium and lowering calories

PLANET

We grow sustainably

Cultivating a responsible supply chain and developing greener buildings

Approximately **160K**



Kept more than 750,000 metric tons of CO₂ out of the atmosphere in 2017 – the equivalent of taking 160,000 cars off the road for a year – through energy conservation, food waste donation and recycling efforts



Nearly **40%**

New restaurants constructed to green building standards



Back-of-house operational waste at U.S. restaurants diverted from landfills by end of 2020



Paper-based packaging from recycled sources by 2020



Palm oil sourced from sustainable sources by 2018

PEOPLE

We unlock potential

Building an unrivaled culture where employees can be themselves, grow and make a meaningful difference at work and in their communities

ELEVATED

Global Diversity and Inclusion Strategy

Signed on to the CEO Action for Diversity & Inclusion and joined Paradigm for Parity Coalition



180MM
Pounds



Donated food through the Harvest Program to more than 3,000 non-profit organizations since 1992



Children fed through KFC South Africa's Add Hope program that has raised \$32 million since 2009

15.9MM



People reached through Pizza Hut: The Literacy Project since 2016



\$10MM

Live Más Scholarship funding given out from Taco Bell by 2022