

ANNOUNCED MORE THAN
\$8 MILLION IN
LIVE MÁS SCHOLARSHIPS
TO OVER 770 RECIPIENTS IN 2022

TACO BELL BUSINESS SCHOOL

GIVES RESTAURANT LEADERS

A HEAD START

AND HAS COMPLETED FOUR COHORTS SINCE 2022

LAUNCHED THE
AMBITION ACCELERATOR,
A COMPETITION FOR BUDDING SOCIAL
IMPACT ENTREPRENEURS

WORKING TO
REDUCE THE USE OF ANTIBIOTICS
IMPORTANT TO HUMAN HEALTH
IN ITS U.S. AND CANADA BEEF SOURCING

OFFERS OVER
30 VEGETARIAN INGREDIENTS
ON ITS MENU, WHICH CAN BE COMBINED
FOR NEARLY 1 MILLION COMBINATIONS

TRANSITIONED TO RECYCLABLE PAPER WRAPS AND EXPANDED TERRACYCLE PROGRAM TO ACCEPT CONDIMENT PACKETS FROM ANY BRAND

ANNOUNCED UP TO
\$4 MILLION PARTNERSHIP WITH
CARGILL AND THE NATIONAL FISH
AND WILDLIFE FOUNDATION
TO ADDRESS THE ENVIRONMENTAL IMPACTS
OF CATTLE GRAZING



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