

ABOUT YUM! BRANDS

AT A GLANCE



43K+
restaurants



1M+
system
employees



New restaurant
opens every
~3 hrs



Nearly
150
countries
& territories

VALUES-DRIVEN COMPANY THAT PRODUCES RESULTS



We believe everyone deserves to have access to
good food and a bright future



Goal of reducing greenhouse
gas emissions by
46%
by 2030



Reducing overall usage of
plastic and improving the
recoverability of our
packaging suite



Sourcing
100%
cage-free eggs across at
least 25,000 restaurants
by 2026



Named by
TIME
as one of the best companies
to work for future leaders
3 years in a row

OUR BRANDS: 2025 HIGHLIGHTS



33K+
restaurants

151
countries
& territories

\$36.4B
system sales

Largest chicken concept in the world



TACO BELL

9K+
restaurants

38
countries
& territories

\$18.4B
system sales

Largest Mexican-inspired concept in the world



Habit
BURGER & GRILL

380+
restaurants

2
countries
& territories

\$706M
system sales

Leading player in the fast-casual burger category

Yum!



OUR RECIPE FOR GOOD GROWTH

OUR MISSION

We grow *Iconic* restaurant
brands globally

OUR NORTH STAR

MOST *Loved*
MOST *Trusted*
MOST *Connected*

OUR CULTURE & TALENT

Where the *Best Belong*
With Smart, Heart & Courage



OUR PRIORITIES

Raising the **B.A.R.**

Battle
**FOR THE FUTURE
CONSUMER**

Increase Average Unit Volume

Accelerate
**RESTAURANT UNIT
ECONOMICS**

Strong paybacks for new restaurants

Reach
**THE FULL POTENTIAL
OF BYTE BY YUM!™**

Byte technology in more restaurants

Yum!

KFC

TACO BELL

Habit
BURGER & GRILL