

About Yum! Brands

Our Yum! Recipe

PURPOSE



VISION



GOOD GROWTH STRATEGY

We believe our growth and brand relevance will only be enduring if they're inclusive, sustainable and reflective of evolving employee, franchisee and stakeholder needs.

Good



People



Food



Planet

Growth



Unrivaled Culture & Talent



Unmatched Operating Capability



Bold Restaurant Development



Relevant, Easy & Distinctive Brands

VALUES

Believe in **ALL PEOPLE**
Champion the **CUSTOMER EXPERIENCE**
Serve up **TRUST** in every bite
Deliver **RESULTS OVERNIGHT & OVER TIME**

CULTURE

We create a **PEOPLE-FIRST** culture
of **COLLABORATION & RECOGNITION**

HOW WE LEAD

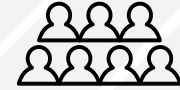
We lead with **SMART, HEART & COURAGE**



The World's Largest Restaurant Company



60K+
restaurants



1 million+
system employees



New restaurant
opens every
~2 hours



155+
countries & territories



~1,500
franchisees

2024 Financial Highlights

\$65.4B
total system sales

4%
system sales growth

-1%
same-store sales
growth

4%
net-new unit growth

Over
\$30B
digital sales

50%+
digital sales mix

Our Brands

2024 Highlights



"it's finger lickin' good"

31K+

restaurants

150

countries & territories

\$34.4B

system sales

*Largest chicken concept
in the world*



LIVE MÁS

8K+

restaurants

33

countries & territories

\$17.2B

system sales

*Largest Mexican-inspired
concept in the world*



**NO ONE OUTPIZZAS
THE HUT**

20K+

restaurants

111

countries & territories

\$13.1B

system sales

*Second-largest pizza concept
in the world*



**CRAFTING QUALITY
SINCE 1969**

380+

restaurants

3

countries & territories

\$713M

system sales

*Leading player in the
fast-casual burger category*

Values-Driven Company That Produces Results



We're investing

\$100M

through the Unlocking Opportunity Initiative to
create more equality in three areas: Opportunity & Belonging,
Education & Career Readiness and Entrepreneurship.



Goal of reducing
greenhouse gas emissions by

46%

by 2030

Eliminating unnecessary
plastic and Styrofoam
and reducing our use of
virgin plastic



Removing artificial colors and flavors from
core food ingredients globally by

2025



Named by

TIME

as one the best companies for future leaders
two years in a row