

ABOUT YUM! BRANDS

OUR RECIPE FOR GOOD GROWTH

OUR MISSION & NORTH STAR

WE GROW ICONIC RESTAURANT BRANDS GLOBALLY
MOST **LOVED**, MOST **TRUSTED**, MOST **CONNECTED**



OUR STRATEGY

Raising the **B.A.R.**

BATTLE FOR THE FUTURE CONSUMER

Increase Average Unit Volume



ACCELERATE RESTAURANT UNIT ECONOMICS

Strong paybacks for new restaurants



REACH THE FULL POTENTIAL OF BYTE BY YUM!™

Byte technology in more restaurants



OUR CULTURE & TALENT

WHERE THE BEST BELONG
WITH SMART, HEART & COURAGE



THE WORLD'S LARGEST RESTAURANT COMPANY



63K+
restaurants



1M+
system employees



155
countries & territories



~1,500
franchisees



New restaurant opens every
~2 hrs

2025 FINANCIAL HIGHLIGHTS

\$68.3B
total system sales

3%
same-store sales growth

Approaching
\$40B
digital sales

5%
system sales growth

3%
net-new unit growth

Nearly
60%
digital sales mix

Yum!



OUR BRANDS
2025 Highlights



33K+
restaurants

149
countries
& territories

\$36.4B
system sales

*Largest chicken concept
in the world*



9K+
restaurants

38
countries
& territories

\$18.4B
system sales

*Largest Mexican-inspired
concept in the world*



19K+
restaurants

108
countries
& territories

\$12.8B
system sales

*Second-largest pizza
concept in the world.*



380+
restaurants

2
countries
& territories

\$706M
system sales

*Leading player in the
fast-casual burger category*

**VALUES-DRIVEN COMPANY
THAT PRODUCES RESULTS**



We believe everyone
deserves to have access to
good food
and a
bright future



Goal of reducing
greenhouse
gas emissions by
46%
by 2030



Eliminating unnecessary
**plastic and
Styrofoam**
and reducing our use of
virgin plastic



Sourcing
100%
cage-free eggs in all
markets by 2030



Named by
TIME
as one of the best
companies to work
for future leaders
3 years in a row

Yum!

