



NEWS



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YUM! BRANDS TO PRESENT AT JEFFERIES GLOBAL CONSUMER CONFERENCE

LOUISVILLE, KY – June 15, 2011 – Yum! Brands Inc. (NYSE: YUM) today announced that the company will present at the Jefferies 2011 Global Consumer Conference on Tuesday, June 21, 2011 in Nantucket, Massachusetts. The presentation is scheduled to begin at approximately 1:50 p.m. Eastern Time.

This event will be webcast live and can be accessed through the investor relations section of the Yum! Brands website at <http://www.yum.com/investors>. The webcast will be archived and available online for a 90-day period following the presentation.

Yum! Brands, Inc., based in Louisville, Kentucky, is the world's largest restaurant company in terms of system restaurants with nearly 38,000 restaurants in more than 110 countries and territories. The Company is ranked #214 on the Fortune 500 List and generated revenues of more than \$11 billion in 2010. Four of the company's restaurant brands – KFC, Pizza Hut, Taco Bell and Long John Silver's – are the global leaders of the chicken, pizza, Mexican-style food and quick-service seafood categories, respectively. A&W Restaurants is the longest running quick-service franchise chain in America. Outside the United States in 2010, the Yum! Brands system opened approximately four new restaurants each day of the year, making it a leader in international retail development.

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