



# NEWS



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## UPCOMING YUM! BRANDS INVESTOR EVENT

LOUISVILLE, KY – June 15, 2010 – Yum! Brands Inc. (NYSE: YUM) today announced that the company will present at the Jefferies 2010 Global Consumer Conference on Tuesday, June 22, 2010 in Nantucket, Massachusetts. The presentation is scheduled to begin at approximately 2:00 p.m. ET.

This event will be webcasted live and can be accessed through the investor relations section of the Yum! Brands website at <http://www.yum.com/investors>. The webcast will be archived and available online for a 90-day period following the presentation.

Yum! Brands is the world's largest restaurant company in terms of system restaurants with more than 37,000 restaurants in more than 110 countries and territories. The company is ranked #216 on the Fortune 500 List, with revenues of nearly \$11 billion in 2009. Four of the company's restaurant brands - KFC, Pizza Hut, Long John Silver's and Taco Bell - are the global leaders of the chicken, quick-service seafood, pizza and Mexican-style food categories. A&W Restaurants is the longest running quick-service franchise chain in America. Outside the United States, Yum! Brands' system opened more than four new restaurants each day of the year in 2009, making it a leader in international retail development.

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Members of the media are invited to contact:

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