



NEWS



Tim Jerzyk

Senior Vice President, Investor Relations

YUM! BRANDS TO PRESENT AT SANFORD C. BERNSTEIN'S 27th ANNUAL STRATEGIC DECISIONS CONFERENCE

LOUISVILLE, KY – May 23, 2011 – Yum! Brands Inc. (NYSE: YUM) today announced that the company will present at Sanford C. Bernstein's 27th Annual Strategic Decisions Conference on Wednesday, June 1, 2011 in New York City. The presentation is scheduled to begin at approximately 3:00 p.m. Eastern Time.

This event will be webcast live and can be accessed through the investor relations section of the Yum! Brands website at <http://www.yum.com/investors>. The webcast will be archived and available online for a 90-day period following the presentation.

Yum! Brands, Inc., based in Louisville, Kentucky, is the world's largest restaurant company in terms of system restaurants with nearly 38,000 restaurants in more than 110 countries and territories. The Company is ranked #214 on the Fortune 500 List and generated revenues of more than \$11 billion in 2010. Four of the company's restaurant brands – KFC, Pizza Hut, Taco Bell and Long John Silver's – are the global leaders of the chicken, pizza, Mexican-style food and quick-service seafood categories, respectively. A&W Restaurants is the longest running quick-service franchise chain in America. Outside the United States in 2010, the Yum! Brands system opened approximately four new restaurants each day of the year, making it a leader in international retail development.

Analysts are invited to contact:

Tim Jerzyk, Senior Vice President Investor Relations, at 888/298-6986

Steve Schmitt, Director Investor Relations, at 888/298-6986

Members of the media are invited to contact:

Amy Sherwood, Vice President Public Relations, at 502/874-8200