



2015 Key Earnings Release Dates

| Key Dates | | | | Quarter End | | | | | | | | | | | | |
|-----------|------------------|--------------|--------------|-------------|--------|--------|--------|--------|---------|-----------|-----------|------------------------|-----------|-----------|------------------------|-----------|
| Q | Earnings Release | Analyst Call | 10Q/K Filing | Period | YUM | China | India | KFC | | | Pizza Hut | | | Taco Bell | | |
| | | | | | | | | US | Intl | Intl | US | Intl | Intl | US | Intl | Intl |
| | | | | | | | | US | Period* | Monthly** | US | Period* | Monthly** | US | Period* | Monthly** |
| 1 | Apr 21 | Apr 22 | Apr 27 | 1 | Mar 21 | Feb 28 | Feb 28 | Mar 16 | Feb 23 | Jan 31 | Mar 16 | | | Mar 17 | | |
| | | | | 2 | | | | | | | | | | | | |
| 2 | Jul 14 | Jul 15 | Jul 21 | 3 | Jun 13 | May 31 | May 31 | Jun 8 | May 18 | Apr 30 | Jun 8 | | | Jun 9 | | |
| | | | | 4 | | | | | | | | | | | | |
| 3 | Oct 6 | Oct 7 | Oct 13 | 5 | Sep 5 | Aug 31 | Aug 31 | Aug 31 | Aug 10 | Jul 31 | Aug 31 | Same as KFC Intl dates | | Sep 1 | Same as KFC Intl dates | |
| | | | | 6 | | | | | | | | | | | | |
| 4 | Feb 3 | Feb 4 | Feb 16 | 7 | Dec 26 | Dec 31 | Dec 31 | Dec 21 | Nov 30 | Nov 30 | Dec 21 | | | Dec 22 | | |
| | | | | 8 | | | | | | | | | | | | |
| | | | | 9 | | | | | | | | | | | | |
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| | | | | 11 | | | | | | | | | | | | |
| | | | | 12 | | | | | | | | | | | | |

* International period reporters include UK, Canada, Australia, and South Africa.

** International monthly reporters include Asia, PH Korea, Thailand, LAC, MENA, KFC France, KFC Spain, Europe, Russia, Turkey, Luxembourg, Mexico, Brazil, KFC Germany, KFC Netherlands and KFC Iberia.

Yum! Brands Inc.
Investor Relations