

PARENTAL CONSENT FORM – YUM! BRANDS, INC.

Please print out this form and fax the form to 502-874-8324 or mail it to:
Yum! Brands, Inc.

Attention: Webmaster
1441 Gardiner Lane
Louisville, KY 40213

I, _____ (print parent's name), the parent or legal guardian of _____ (print child's name), have had the opportunity to review Yum Brands Privacy Policy (www.yum.com/privacy.asp). By executing the statement below, I authorize my child to fully participate on the yum.com site (the "Site"). I understand that my child's information will be collected and processed in the United States and that the Site uses cookies as described in Yum! Brands Privacy Policy. I consent to these practices. I understand that I may withdraw my permission granted herein, with written notice as set forth in the Yum! Brands privacy policy, at any time. I also understand that it is important to provide accurate information in this consent form in case Yum! Brands representatives need to contact me for any reason.

Parent's signature: _____

Dated this _____ day of _____, 20_____.

PLEASE PRINT LEGIBLY

Parent's e-mail address: _____

Child's username: _____

[This must match the username provided by the child at registration and the email address must match the email address provided by child at registration]

Child's e-mail address: _____

Please allow a reasonable time for processing your consent.

MESSAGE TO PARENTS

If you are a parent or guardian of a child under age 13, please discuss the Site's Privacy Policy with your child and general Internet use and safety issues with Your child. It is a good practice for your child never to provide their real name, address or telephone number without your prior permission when using the Internet. On the sections of the Site directed towards children, Company does not collect Personal Information online from children under 13 without their parent's consent, except to respond to email as described below. Company may collect information that is not considered Personal Information in special, limited circumstances, as described below. If a child is under 13 and wants to use the children's sites with special activities, like scavenger hunts, personalized pages or clubs, Company might ask the child to "register" by providing a user name and his/her state of residence. When asking for a child's user name, the child is encouraged to use a "screen name" (not his/her real name) that only the child knows. Sometimes the child will be asked to make up a special password so that only they can see their customized areas on the site.

With parent's verifiable consent, Company may collect personal information from a child such as a full name or an e-mail address when the information is necessary for a particular activity. A parent can provide verifiable consent to Company by printing the above permission slip, signing and returning it to Company by either (1) mail to: 1441 Gardiner Lane, Louisville, Kentucky 40213 or (2) fax to 502-874-8324. When Company asks for parental permission, Company will tell the parents what it will do with the information his/her child provides, and it will tell parents how they can review their child's information and ask to delete the information. Company does not keep parents' (or children's) e-mail address unless parents grant permission to do so. Company might retain and use an email address and any information contained in an email from a child under 13 without the parent's consent, but only in the following special case: If Company discovers that a child under 13 has sent an email request or has otherwise communicated with the Company through electronic means (such as through the "Contact Us" portion of the Site), Company will keep their e-mail address and the message for long enough to respond to them. In such event,

Company may retain the email address and message (both the original message and the response) in its data archives in accordance with Company's data retention policies, but Company will not include the child's information in a marketing database or otherwise use that information for marketing or any purposes in violation of COPPA. Occasionally, Company has special site activities or promotions like sweepstakes or contests which are open to children even if they are under 13. In these activities, Company is not allowed to ask for more information from a child other than what is necessary for a child to participate in the activity. For instance, Company might ask for a parent's email address so Company can request information on how to send the child any prizes won or to tell a parent when his/her child has won a prize.

Company also might collect contact information where it is necessary to protect a child's safety. A parent can always ask to review the information his/her child has submitted by sending an email to webmaster@yum.com or a written request addressed to Company, 1441 Gardiner Lane, Louisville, Kentucky 40213, Attention: Webmaster, Children's Online Privacy Act - Information Request, or by calling the webmaster at 502-874-8300. Requests must include the screen name of the child and any other information which will allow Company to verify that the requester is the parent of the child whose information is requested. A parent can ask to delete a child's information at any time and a parent can ask that Company not collect any more personal information from his/her child, by sending an email at webmaster@yum.com or a written request addressed to Company 1441 Gardiner Lane, Louisville, Kentucky 40213, Attn: Webmaster, Children's Online Privacy Act - Delete Request or by calling the Webmaster at 502-874-8300.