



NEWS



Keith Siegner
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YUM! BRANDS, INC. TO PARTICIPATE IN TWO UPCOMING CONFERENCES: THE BERNSTEIN 33rd ANNUAL STRATEGIC DECISIONS CONFERENCE AND THE 2017 RBC CAPITAL MARKETS CONSUMER AND RETAIL CONFERENCE

LOUISVILLE, KY – May 17, 2017 – Yum! Brands, Inc. (NYSE: YUM) today announced Greg Creed, CEO, Yum! Brands, will participate in the Bernstein 33rd Annual Strategic Decisions Conference on Wednesday, May 31, 2017 in New York, NY at approximately 9:00 a.m. ET. In addition, Greg will participate in the 2017 RBC Capital Markets Consumer and Retail Conference on Thursday, June 1, 2017 in Boston, MA at approximately 9:20 a.m. ET.

The events will be webcast live and can be accessed through the Yum! Brands website at www.yum.com/investors.

Yum! Brands, Inc., based in Louisville, Kentucky, has over 43,500 restaurants in more than 135 countries and territories and is one of the Aon Hewitt Top Companies for Leaders in North America. In 2017, Yum! Brands was named among the top 100 Best Corporate Citizens by *Corporate Responsibility Magazine*. The company's restaurant brands – KFC, Pizza Hut and Taco Bell – are the global leaders of the chicken, pizza and Mexican-style food categories. Worldwide, the Yum! Brands system opens over six new restaurants per day on average, making it a leader in global retail development.

Analysts are invited to contact:

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Members of the media are invited to contact:

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