



**Yum! Brands**  
Unit Activity Summary Traditional  
YUM! BRANDS, INC.  
September 8, 2012

|                                | Franchisees   | Company      | Unconsolidated<br>Affiliates | Total Excluding<br>Licensees <sup>(a)</sup> |
|--------------------------------|---------------|--------------|------------------------------|---|
| <b>Total YUM! BRANDS, INC.</b> |               |              |                              |   |
| Beginning of Year              | 26,928        | 7,437        | 587                          | 34,952                                      |
| New Builds                     | 603           | 559          | 46                           | 1,208                                       |
| Acquisitions                   | 274           | 201          | 0                            | 475   |
| Refranchising                  | 396           | (396)        | 0                            | 0   |
| Closures                       | (448)         | (92)         | (6)                          | (546)                                       |
| Other                          | (2)           | 0            | 0                            | (2)   |
| <b>End of Period</b>           | <b>27,751</b> | <b>7,709</b> | <b>627</b>                   | <b>36,087</b>                               |
| % of Total                     | 77%           | 21%          | 2%                           | 100%  |
| <b>Total CHINA DIVISION</b>    |               |              |                              |   |
| Beginning of Year              | 201           | 3,705        | 587                          | 4,493                                       |
| New Builds                     | 5             | 469          | 46                           | 520   |
| Acquisitions                   | 276           | 199          | 0                            | 475   |
| Refranchising                  | 30            | (30)         | 0                            | 0   |
| Closures                       | (19)          | (61)         | (6)                          | (86)  |
| Other                          | 0             | 0            | 0                            | 0   |
| <b>End of Period</b>           | <b>493</b>    | <b>4,282</b> | <b>627</b>                   | <b>5,402</b>                                |
| % of Total                     | 9%            | 79%          | 12%                          | 100%  |
| <b>Total YRI DIVISION</b>      |               |              |                              |   |
| Beginning of Year              | 12,476        | 1,511        | 0                            | 13,987                                      |
| New Builds                     | 437           | 39           | 0                            | 476   |
| Acquisitions                   | (2)           | 2            | 0                            | 0   |
| Refranchising                  | 26            | (26)         | 0                            | 0   |
| Closures                       | (243)         | (19)         | 0                            | (262)                                       |
| Other                          | (1)           | 0            | 0                            | (1)   |
| <b>End of Period</b>           | <b>12,693</b> | <b>1,507</b> | <b>0</b>                     | <b>14,200</b>                               |
| % of Total                     | 89%           | 11%          | 0%                           | 100%  |
| <b>Total INDIA DIVISION</b>    |               |              |                              |   |
| Beginning of Year              | 384           | 82           | 0                            | 466   |
| New Builds                     | 28            | 9            | 0                            | 37  |
| Acquisitions                   | 0             | 0            | 0                            | 0   |
| Refranchising                  | 0             | 0            | 0                            | 0   |
| Closures                       | (8)           | 0            | 0                            | (8)   |
| Other                          | 0             | 0            | 0                            | 0   |
| <b>End of Period</b>           | <b>404</b>    | <b>91</b>    | <b>0</b>                     | <b>495</b>                                  |
| % of Total                     | 82%           | 18%          | 0%                           | 100%  |
| <b>Total U.S. DIVISION</b>     |               |              |                              |   |
| Beginning of Year              | 13,867        | 2,139        | 0                            | 16,006                                      |
| New Builds                     | 133           | 42           | 0                            | 175   |
| Acquisitions                   | 0             | 0            | 0                            | 0   |
| Refranchising                  | 340           | (340)        | 0                            | 0   |
| Closures                       | (178)         | (12)         | 0                            | (190)                                       |
| Other                          | (1)           | 0            | 0                            | (1)   |
| <b>End of Period</b>           | <b>14,161</b> | <b>1,829</b> | <b>0</b>                     | <b>15,990</b>                               |
| % of Total                     | 89%           | 11%          | 0%                           | 100%  |

<sup>(a)</sup> The total excludes 2,025 U.S. and 126 YUM! Restaurants International licensee units. There are no licensed units in China or India. The U.S. licensee unit count includes 1,532 Pizza Huts, 433 Taco Bells and 60 KFCs. The YUM! Restaurants International licensee unit count includes 54 Pizza Huts, 34 Taco Bells, and 38 KFCs.



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|                                | Franchisees   | Company      | Unconsolidated<br>Affiliates | Total         |
|--------------------------------|---------------|--------------|------------------------------|---------------|
| <b>KFC</b>                     |               |              |                              |               |
| Beginning of Year              | 12,344        | 4,370        | 587                          | 17,301        |
| New Builds                     | 274           | 380          | 46                           | 700           |
| Acquisitions                   | (3)           | 3            | 0                            | 0             |
| Refranchising                  | 229           | (229)        | 0                            | 0             |
| Closures                       | (218)         | (43)         | (6)                          | (267)         |
| Other                          | 4             | 0            | 0                            | 4             |
| <b>End of Period</b>           | <b>12,630</b> | <b>4,481</b> | <b>627</b>                   | <b>17,738</b> |
| % of Total                     | 71%           | 25%          | 4%                           | 100%          |
| <b>Pizza Hut</b>               |               |              |                              |               |
| Beginning of Year              | 10,318        | 1,835        | 0                            | 12,153        |
| New Builds                     | 265           | 161          | 0                            | 426           |
| Acquisitions                   | 0             | 0            | 0                            | 0             |
| Refranchising                  | 92            | (92)         | 0                            | 0             |
| Closures                       | (170)         | (31)         | 0                            | (201)         |
| Other                          | 0             | 0            | 0                            | 0             |
| <b>End of Period</b>           | <b>10,505</b> | <b>1,873</b> | <b>0</b>                     | <b>12,378</b> |
| % of Total                     | 85%           | 15%          | 0%                           | 100%          |
| <b>Taco Bell</b>               |               |              |                              |               |
| Beginning of Year              | 4,266         | 1,204        | 0                            | 5,470         |
| New Builds                     | 61            | 13           | 0                            | 74            |
| Acquisitions                   | 0             | 0            | 0                            | 0             |
| Refranchising                  | 75            | (75)         | 0                            | 0             |
| Closures                       | (41)          | (4)          | 0                            | (45)          |
| Other                          | (6)           | 0            | 0                            | (6)           |
| <b>End of Period</b>           | <b>4,355</b>  | <b>1,138</b> | <b>0</b>                     | <b>5,493</b>  |
| % of Total                     | 79%           | 21%          | 0%                           | 100%          |
| <b>Little Sheep</b>            |               |              |                              |               |
| Beginning of Year              | 0             | 0            | 0                            | 0             |
| New Builds                     | 3             | 0            | 0                            | 3             |
| Acquisitions                   | 277           | 198          | 0                            | 475           |
| Refranchising                  | 0             | 0            | 0                            | 0             |
| Closures                       | (19)          | (9)          | 0                            | (28)          |
| Other                          | 0             | 0            | 0                            | 0             |
| <b>End of Period</b>           | <b>261</b>    | <b>189</b>   | <b>0</b>                     | <b>450</b>    |
| % of Total                     | 58%           | 42%          | 0%                           | 100%          |
| <b>East Dawning</b>            |               |              |                              |               |
| Beginning of Year              | 0             | 28           | 0                            | 28            |
| New Builds                     | 0             | 5            | 0                            | 5             |
| Acquisitions                   | 0             | 0            | 0                            | 0             |
| Refranchising                  | 0             | 0            | 0                            | 0             |
| Closures                       | 0             | (5)          | 0                            | (5)           |
| Other                          | 0             | 0            | 0                            | 0             |
| <b>End of Period</b>           | <b>0</b>      | <b>28</b>    | <b>0</b>                     | <b>28</b>     |
| % of Total                     | 0%            | 100%         | 0%                           | 100%          |
| <b>Total YUMI BRANDS, INC.</b> |               |              |                              |               |
| Beginning of Year              | 26,928        | 7,437        | 587                          | 34,952        |
| New Builds                     | 603           | 559          | 46                           | 1,208         |
| Acquisitions                   | 274           | 201          | 0                            | 475           |
| Refranchising                  | 396           | (396)        | 0                            | 0             |
| Closures                       | (448)         | (92)         | (6)                          | (546)         |
| Other                          | (2)           | 0            | 0                            | (2)           |
| <b>End of Period</b>           | <b>27,751</b> | <b>7,709</b> | <b>627</b>                   | <b>36,087</b> |
| % of Total                     | 77%           | 21%          | 2%                           | 100%          |



**Yum! Brands**  
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CHINA DIVISION  
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|                             | Franchisees | Company      | Unconsolidated<br>Affiliates | Total        |
|-----------------------------|-------------|--------------|------------------------------|--------------|
| <b>KFC</b>                  |             |              |                              |              |
| Beginning of Year           | 201         | 2,913        | 587                          | 3,701        |
| New Builds                  | 1           | 336          | 46                           | 383          |
| Acquisitions                | (1)         | 1            | 0                            | 0            |
| Refranchising               | 30          | (30)         | 0                            | 0            |
| Closures                    | 0           | (35)         | (6)                          | (41)         |
| Other                       | 0           | 0            | 0                            | 0            |
| <b>End of Period</b>        | <b>231</b>  | <b>3,185</b> | <b>627</b>                   | <b>4,043</b> |
| % of Total                  | 6%          | 79%          | 15%                          | 100%         |
| <b>Pizza Hut</b>            |             |              |                              |              |
| Beginning of Year           | 0           | 764          | 0                            | 764          |
| New Builds                  | 1           | 128          | 0                            | 129          |
| Acquisitions                | 0           | 0            | 0                            | 0            |
| Refranchising               | 0           | 0            | 0                            | 0            |
| Closures                    | 0           | (12)         | 0                            | (12)         |
| Other                       | 0           | 0            | 0                            | 0            |
| <b>End of Period</b>        | <b>1</b>    | <b>880</b>   | <b>0</b>                     | <b>881</b>   |
| % of Total                  | 0%          | 100%         | 0%                           | 100%         |
| <b>Little Sheep</b>         |             |              |                              |              |
| Beginning of Year           | 0           | 0            | 0                            | 0            |
| New Builds                  | 3           | 0            | 0                            | 3            |
| Acquisitions                | 277         | 198          | 0                            | 475          |
| Refranchising               | 0           | 0            | 0                            | 0            |
| Closures                    | (19)        | (9)          | 0                            | (28)         |
| Other                       | 0           | 0            | 0                            | 0            |
| <b>End of Period</b>        | <b>261</b>  | <b>189</b>   | <b>0</b>                     | <b>450</b>   |
| % of Total                  | 58%         | 42%          | 0%                           | 100%         |
| <b>East Dawning</b>         |             |              |                              |              |
| Beginning of Year           | 0           | 28           | 0                            | 28           |
| New Builds                  | 0           | 5            | 0                            | 5            |
| Acquisitions                | 0           | 0            | 0                            | 0            |
| Refranchising               | 0           | 0            | 0                            | 0            |
| Closures                    | 0           | (5)          | 0                            | (5)          |
| Other                       | 0           | 0            | 0                            | 0            |
| <b>End of Period</b>        | <b>0</b>    | <b>28</b>    | <b>0</b>                     | <b>28</b>    |
| % of Total                  | 0%          | 100%         | 0%                           | 100%         |
| <b>Total CHINA DIVISION</b> |             |              |                              |              |
| Beginning of Year           | 201         | 3,705        | 587                          | 4,493        |
| New Builds                  | 5           | 469          | 46                           | 520          |
| Acquisitions                | 276         | 199          | 0                            | 475          |
| Refranchising               | 30          | (30)         | 0                            | 0            |
| Closures                    | (19)        | (61)         | (6)                          | (86)         |
| Other                       | 0           | 0            | 0                            | 0            |
| <b>End of Period</b>        | <b>493</b>  | <b>4,282</b> | <b>627</b>                   | <b>5,402</b> |
| % of Total                  | 9%          | 79%          | 12%                          | 100%         |



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 YRI DIVISION  
 September 8, 2012

|                           | Franchisees   | Company      | Total         |
|---------------------------|---------------|--------------|---------------|
| <b>KFC</b>                |               |              |               |
| Beginning of Year         | 7,761         | 919          | 8,680         |
| New Builds                | 249           | 36           | 285           |
| Acquisitions              | (2)           | 2            | 0             |
| Refranchising             | 3             | (3)          | 0             |
| Closures                  | (117)         | (7)          | (124)         |
| Other                     | (1)           | 0            | (1)           |
| <b>End of Period</b>      | <b>7,893</b>  | <b>947</b>   | <b>8,840</b>  |
| % of Total                | 89%           | 11%          | 100%          |
| <b>Pizza Hut</b>          |               |              |               |
| Beginning of Year         | 4,478         | 592          | 5,070         |
| New Builds                | 167           | 3            | 170           |
| Acquisitions              | 0             | 0            | 0             |
| Refranchising             | 23            | (23)         | 0             |
| Closures                  | (111)         | (12)         | (123)         |
| Other                     | 0             | 0            | 0             |
| <b>End of Period</b>      | <b>4,557</b>  | <b>560</b>   | <b>5,117</b>  |
| % of Total                | 89%           | 11%          | 100%          |
| <b>Taco Bell</b>          |               |              |               |
| Beginning of Year         | 237           | 0            | 237           |
| New Builds                | 21            | 0            | 21            |
| Acquisitions              | 0             | 0            | 0             |
| Refranchising             | 0             | 0            | 0             |
| Closures                  | (15)          | 0            | (15)          |
| Other                     | 0             | 0            | 0             |
| <b>End of Period</b>      | <b>243</b>    | <b>0</b>     | <b>243</b>    |
| % of Total                | 100%          | 0%           | 100%          |
| <b>Total YRI DIVISION</b> |               |              |               |
| Beginning of Year         | 12,476        | 1,511        | 13,987        |
| New Builds                | 437           | 39           | 476           |
| Acquisitions              | (2)           | 2            | 0             |
| Refranchising             | 26            | (26)         | 0             |
| Closures                  | (243)         | (19)         | (262)         |
| Other                     | (1)           | 0            | (1)           |
| <b>End of Period</b>      | <b>12,693</b> | <b>1,507</b> | <b>14,200</b> |
| % of Total                | 89%           | 11%          | 100%          |



**Yum! Brands**  
Unit Activity Summary Traditional  
INDIA DIVISION  
September 8, 2012

|                             | Franchisees | Company   | Total      |
|-----------------------------|-------------|-----------|------------|
| <b>KFC</b>                  |             |           |            |
| Beginning of Year           | 124         | 79        | 203        |
| New Builds                  | 12          | 8         | 20         |
| Acquisitions                | 0           | 0         | 0          |
| Refranchising               | 0           | 0         | 0          |
| Closures                    | (2)         | 0         | (2)        |
| Other                       | 0           | 0         | 0          |
| <b>End of Period</b>        | <b>134</b>  | <b>87</b> | <b>221</b> |
| % of Total                  | 61%         | 39%       | 100%       |
| <b>Pizza Hut</b>            |             |           |            |
| Beginning of Year           | 260         | 0         | 260        |
| New Builds                  | 16          | 1         | 17         |
| Acquisitions                | 0           | 0         | 0          |
| Refranchising               | 0           | 0         | 0          |
| Closures                    | (6)         | 0         | (6)        |
| Other                       | 0           | 0         | 0          |
| <b>End of Period</b>        | <b>270</b>  | <b>1</b>  | <b>271</b> |
| % of Total                  | 100%        | 0%        | 100%       |
| <b>Taco Bell</b>            |             |           |            |
| Beginning of Year           | 0           | 3         | 3          |
| New Builds                  | 0           | 0         | 0          |
| Acquisitions                | 0           | 0         | 0          |
| Refranchising               | 0           | 0         | 0          |
| Closures                    | 0           | 0         | 0          |
| Other                       | 0           | 0         | 0          |
| <b>End of Period</b>        | <b>0</b>    | <b>3</b>  | <b>3</b>   |
| % of Total                  | 0%          | 100%      | 100%       |
| <b>Total INDIA DIVISION</b> |             |           |            |
| Beginning of Year           | 384         | 82        | 466        |
| New Builds                  | 28          | 9         | 37         |
| Acquisitions                | 0           | 0         | 0          |
| Refranchising               | 0           | 0         | 0          |
| Closures                    | (8)         | 0         | (8)        |
| Other                       | 0           | 0         | 0          |
| <b>End of Period</b>        | <b>404</b>  | <b>91</b> | <b>495</b> |
| % of Total                  | 82%         | 18%       | 100%       |



**Yum! Brands**  
 Unit Activity Summary Traditional  
 U.S. DIVISION  
 September 8, 2012

|                            | Franchisees   | Company      | Total         |
|----------------------------|---------------|--------------|---------------|
| <b>KFC</b>                 |               |              |               |
| Beginning of Year          | 4,258         | 459          | 4,717         |
| New Builds                 | 12            | 0            | 12            |
| Acquisitions               | 0             | 0            | 0             |
| Refranchising              | 196           | (196)        | 0             |
| Closures                   | (99)          | (1)          | (100)         |
| Other                      | 5             | 0            | 5             |
| <b>End of Period</b>       | <b>4,372</b>  | <b>262</b>   | <b>4,634</b>  |
| % of Total                 | 94%           | 6%           | 100%          |
| <b>Pizza Hut</b>           |               |              |               |
| Beginning of Year          | 5,580         | 479          | 6,059         |
| New Builds                 | 81            | 29           | 110           |
| Acquisitions               | 0             | 0            | 0             |
| Refranchising              | 69            | (69)         | 0             |
| Closures                   | (53)          | (7)          | (60)          |
| Other                      | 0             | 0            | 0             |
| <b>End of Period</b>       | <b>5,677</b>  | <b>432</b>   | <b>6,109</b>  |
| % of Total                 | 93%           | 7%           | 100%          |
| <b>Taco Bell</b>           |               |              |               |
| Beginning of Year          | 4,029         | 1,201        | 5,230         |
| New Builds                 | 40            | 13           | 53            |
| Acquisitions               | 0             | 0            | 0             |
| Refranchising              | 75            | (75)         | 0             |
| Closures                   | (26)          | (4)          | (30)          |
| Other                      | (6)           | 0            | (6)           |
| <b>End of Period</b>       | <b>4,112</b>  | <b>1,135</b> | <b>5,247</b>  |
| % of Total                 | 78%           | 22%          | 100%          |
| <b>Total U.S. DIVISION</b> |               |              |               |
| Beginning of Year          | 13,867        | 2,139        | 16,006        |
| New Builds                 | 133           | 42           | 175           |
| Acquisitions               | 0             | 0            | 0             |
| Refranchising              | 340           | (340)        | 0             |
| Closures                   | (178)         | (12)         | (190)         |
| Other                      | (1)           | 0            | (1)           |
| <b>End of Period</b>       | <b>14,161</b> | <b>1,829</b> | <b>15,990</b> |
| % of Total                 | 89%           | 11%          | 100%          |